**Sabine Parish Tourist Commission  
MINUTES  
Tuesday, August 13, 2019**

**12:00 pm**

|  |  |  |  |
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| **Board Members Present:** | **Not Present:** | **Public Present:** | **Staff Present:** |
| Edith Palmer  Geri Alford  Daniel Bennett  Bonnie Fox-Miles  Bobbie Jackson  Kyle Martinez | Martha Henderson | Shanna Gaspard | Linda Curtis-Sparks  Wanda Rivers  Arin Barnhill  Whitney Hart  Rylea Sepulvado |

Geri Alford, President, called the regularly scheduled meeting of the Sabine Parish Tourist Commission to order.

The prayer and pledge were led by Linda Curtis-Sparks.

**Action #1:** Edith Palmer made a motion to amend the August 2019 agenda of the Sabine Parish Tourist Commission Board meeting. Bonnie Fox-Miles seconded the motion. Motion carried.

**Action #2:** Bobbie Jackson made a motion to approve the July 2019 minutes. Edith seconded the motion. Motion carried.

**Action #3**: Daniel Bennett made a motion to approve the July 2019 financials of the SPTC. Bobbie Jackson seconded the motion. Motion carried.

Linda Curtis-Sparks reported on the budget saying that website numbers are down slightly from 2018 and that additional marketing funds may be needed for SEM on programmatic modeling for remainder of the year.

Mrs. Sparks informed the board that this year could potentially be the number one year in overnight room sales at Toledo Bend. Overnight sales for April and May were highest on record with July coming in second in 2015 numbers.

**Action #4:** Edith Palmer made a motion to approve the Cooperative Endeavor between town of Zwolle and the Friends of Zwolle group. Daniel Bennett seconded the motion. Motion carried.

**Action #5**: Daniel Bennett made the motion to approve the budget amendment for 2019. Bonnie Fox-Miles seconded the motion. Motion carried.

Linda Curtis-Sparks discussed concerns the rental of office space verses storage space in future years. Rep. Howard office space will be vacant after this term.

**Action #6:** Kyle Martinez made a motion to accept the request to purchase a fiberglass fish for future business signage. Bobbie Jackson second the motion. Motion carried.

Linda Curtis-Sparks informed the board that high school fishing teams are now sanctioned. She discussed request to sponsor the FLW Costa Pro AM events for 2019-2020

**Action #7:** Kyle Martinez made a motion to accept the April 2019 Director’s Report which also included the following:

1. Programmed Marketing 13. Meeting with Accommodation Owner
2. Administrative Assistant 14. Holly Park on TX Shoreline 50th Anniv.
3. No Man’s Land & El Camino FAM Tour 15. Signage Meeting
4. Liability Insurance 16. NML Meeting
5. Future Rent of Office Space 17. Meeting w/ Friends of TB/Z Museum
6. Funds for No Man’s Land 18. Desoto Tourist Study
7. Lunker Fish Purchase 19. Lt. Governor’s Travel Summit
8. Assistant for Director 20. Zwolle Tamale Fiesta Rack Card
9. FLW Costa Pro Am 21. Upcoming Tournaments
10. Cooperative Endeavor 22. Upcoming Events
11. Channel 3 TV on Toledo Bend
12. Kayak TV Show to Air in August

Bonnie Fox-Miles seconded the motion. Motion carried.

**Action #7:** Bobbie Jacksonmade a motion to adjourn. Kyle Martinez seconded the motion. Meeting adjourned.

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President, Daniel Bennett Date

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Witness Date