

Sabine Parish Tourist Commission
MINUTES
Tuesday, March 10, 2020
12:00 pm

Board Members Present:	Not Present:	Public Present:	Staff Present:
Daniel Bennett Martha Henderson Edith Palmer Bobbie Jackson Bonnie Fox-Miles Lance Rivers Lauren Moore		Shanna Gaspard	Linda Curtis-Sparks Marjorie Hogan Liam Rivers-Kidd Tara Thomisee

Daniel Bennett, President, called the regularly scheduled meeting of the Sabine Parish Tourist Commission to order.

The prayer and pledge were led by Linda Curtis-Sparks.

Action #1: Edith Palmer made a motion to approve the March 2020 agenda of the Sabine Parish Tourist Commission Board meeting. Martha Henderson seconded the motion. Motion carried.

Action #2: Bobbie Jackson made a motion to approve the February 2020 minutes. Bonnie Fox-Miles seconded the motion. Motion carried.

Action #3: Martha Henderson made a motion to approve the February 2020 financials of the SPTC, with the budget compatible. Lance Rivers seconded the motion. Motion carried.

Linda Curtis-Sparks requested that Edith Palmer replace Geri Alford as check signer on the El Camino Real Caddo Region bank account.

Action #4: Bonnie Fox-Miles made a motion to approve the request. Martha Henderson seconded the motion. Motion carried.

Linda Curtis-Sparks made a request to amend the budget for a professional contract with Haynie & Associates for legislative issues & education.

Action #5: Edith Palmer made a motion to approve the budget amendment. Bonnie Fox-Miles seconded the motion. Motion carried.

Linda Curtis-Sparks discussed the request for the Sabine Parish Tourist Commission to host the Public Service Commission at Cypress Bend Resort on April 14th or 15th. This is a great

opportunity to discuss area internet and other issues that impact tourism and retirement development in the lake area and quality of life for residents. Ms. Sparks requested an amendment to the budget to cover costs of hosting event.

Action #6: Edith Palmer made a motion to approve the budget amendment to host event. Martha Henderson seconded the motion. Motion carried.

Mrs. Sparks stated that the Occupancy Tax for January 2020 on room nights sold was up 27% over January 2019. She felt that Bassmaster High School & College tournaments were a major reason for the increase.

Ms. Sparks also discussed the need for updated retirement photos for the website, various marketing publications and marketing materials. Photo shoot with photographer will be planned for the near future.

Mrs. Sparks discussed the success of meeting with Toledo Town area merchants, display ideas for the Zwolle museum, and the positive aspect of having employees complete DISC assessment.

Action #7: Bonnie Fox-Miles made a motion to accept the March 2020 Director's Report which also included the following:

1. Occupancy Tax for February 2020
2. Love the Boot state litter & trash clean up
3. AmeriCorps assisting with cleanup & painting at Zwolle museum
4. Golf FAM
5. No Man's Land planning & funding
6. Police Jury Planning & Meeting
7. The Louisiana Public Service Commission meeting scheduled
8. Bassmaster Classic
9. Grants available through La. Office of Tourism
10. Meetings attended: Friends of Toledo Bend/Zwolle Museum, No Man's Land, LACVB, Economic Development, Sabine Leaders for Litter, Desoto Parish Meeting, and Toledo Town Business Owners Meeting

Lauren Moore seconded the motion. Motion carried.

Action #8: Bobbie Jackson made a motion to adjourn. Edith Palmer seconded the motion. Meeting adjourned.



President, Daniel Bennett



Witness

5-13-20
Date

5-13-20
Date