

Sabine Parish Tourist & Recreation Commission
1601 Texas Hwy.
Many, LA
MINUTES
April 19, 2022
12:00 pm

Board Members Present:

Martha Henderson
Bonnie Fox-Miles
Bobbie Jackson
Suzanne Williams
Hannah Savell

Board Members Absent:

Lauren Moore
Edith Palmer

Staff Present:

Georgia Craven
Marjorie Hogan

Public Present:

Martha Henderson, Vice President called the meeting of the Sabine Parish Tourist & Recreation Board to order.

Georgia Craven led the prayer and pledge.

Action #1: Bobbie Jackson made a motion to approve the April 2022 agenda of the Sabine Parish Tourist & Recreation Commission board meeting. Suzanne Williams seconded the motion. No discussion. Motion carried.

There were no public comments made during this meeting.

Action #2: Bonnie Fox-Miles made a motion to approve the March 2022 minutes of the Sabine Parish Tourist & Recreation Commission board meeting. Bobbie Jackson seconded the motion. No discussion. Motion carried.

Action #3: Suzanne Williams made a motion to approve the March 2022 financials. Bobbie Jackson seconded the motion. No discussion. Motion carried.

Georgia Craven announced that she has filled the vacant positions for Marketing & Events Coordinator and Social Media Content Creator. New staff members will begin work on April 21st.

Ms. Craven requested an adjustment to current pay period from Thursday to Wednesday to Monday to Friday for simplicity.

Action #4: Suzanne Williams made a motion to approve adjustment of pay periods from Thursday to Wednesday to Monday to Friday. Hannah Savell seconded the motion. No discussion. Motion carried.

Ms. Craven advised the board that SPTRC along with Vernon Parish & Desoto CVBs have submitted a letter of intent to apply for the National Scenic By-Way Grant. The deadline for the application is June 20, 2022. This grant will cover marketing, brochures & electronic interpretive panels for the Toledo Bend Scenic Byway.

Ms. Craven asked the board for approval to submit a proposal to Bassmaster to possibly host a Bassmaster Elite tournament in 2023.

Action #5: Hannah Savell made a motion to support a proposal to host Bassmaster Elite tournament in 2023. Bonnie Fox-Miles seconded the motion. No discussion. Motion carried.

Ms. Craven informed the board that we are hosting a reception for the Public Service Commission at Cypress Bend Resort on April 26th.

Ms. Craven also advised that SPTRC will not move forward with contract with Parker Brand. They were only able to offer limited services to SPTRC at this time

Ms. Craven reviewed the director's report. Highlights were the upcoming Sale on the Trail and the success of the recent Golf Writers FAM tour in March.

Action #6: Suzanne Williams made a motion to approve the Director's report, which included the following:

- a. Overnight room sales & occupancy tax
- b. Google Analytics
- c. Q2 2022 Major Events & Initiatives
- d. Upcoming Meetings
- e. Ads placed March 2022
- f. Budget Update
- g. Recognition

Hannah Savell seconded the motion. Motion carried.

Martha Henderson announced that the next SPTRC board meeting would be Tuesday, May 17th at 12:00 pm. The meeting will be held on the 3rd Tuesday as Ms. Craven will be at a conference.

Action #8: Bobbie Jackson made a motion to adjourn. Hannah Savell seconded the motion. No discussion. Motion carried.



Lauren Moore, President

5-17-22

Date



Witness

5-17-22

Date