

Sabine Parish Tourist Commission
MINUTES
Tuesday, April 9, 2019
12:00 pm

Board Members Present:	Not Present:	Public Present:	Staff Present:
Martha Henderson Edith Palmer Geri Alford Bobbie Jackson Kyle Martinez Daniel Bennett Bonnie Fox-Miles			Linda Curtis-Sparks Wanda Rivers Anne Boyens Whitney Hart

Geri Alford, President, called the regularly scheduled meeting of the Sabine Parish Tourist Commission to order.

The prayer and pledge were led by Linda Curtis-Sparks.

Action #1: Daniel Bennett made a motion to approve the April 2019 agenda of the Sabine Parish Tourist Commission Board meeting. Martha Henderson seconded the motion. Motion carried.

Action #2: Bonnie Fox-Miles made a motion to approve the March 2019 minutes. Kyle Martinez seconded the motion. Motion carried.

Action #3: Daniel Bennett made a motion to approve the March 2019 financials of the SPTC. Bobbie Jackson seconded the motion. Motion carried.

Linda Curtis-Sparks reported on future funding issues. House Bill 339 will be entered for the 2019 legislative session. The outcome of this bill will decide the next course of action for Louisiana CVBs concerning single vacation rentals and a definition of "hotel" so that local and state laws are in agreement.

Mrs. Sparks informed the board the Financial Policies & Procedures are completed but have potential changes and are being examined by Eugene Fremaux.

Linda Curtis-Sparks reminded the board to turn in the signed Code of Ethics form stating they have read the packet.

Mrs. Sparks stated the Financial Disclosures form will be due May 15th and must be returned by the May 14th Board Meeting. Wanda Rivers will mail these forms to the state.

Mrs. Sparks discussed with the board the SPTC's assistance with promoting, marketing and the addition of new elements from the 1800's to the Florien Freestate Festival. This event is important in sustaining the No Man's Land Campaign in the area and economically to the Village of Florien.

Action #4: Edith Palmer made a motion to approve SPTC staff to proceed with development and marketing for the Florien Freestate Festival. Kyle Martinez seconded the motion. Motion carried.

Mrs. Sparks requested the board add the new tour guide's cost to the 2019 budget. The cost was budgeted for 2018. The production and design of the tour guide carried over into this year.

Action #5 Edith Palmer made a motion to add to the 2019 budget this year's cost of the tour guide. Martha Henderson seconded the motion. Motion carried.

Mrs. Linda Curtis Spark informed the board Louisiana DOTD is addressing the potential of permitting uniform signage and possible placement on the lake.

Mrs. Sparks reported Major League Fishing is open for bids. Toledo Bend Lake must have adequate transmission strength and phone service for a live broadcast to qualify for this event.

Action #6: Martha Henderson made a motion to accept the April 2019 Director's Report which also included the following:

1. El Camino Real de las Tejas
2. No Man's Land Update
3. Toledo Bend and Zwolle Museum
4. Many Historic KCS No Man's Land Museum
5. LACVB, LTA-LACVB Legislature Dinner and LACVB Legislature Bill Review
6. TBLA Lunker Program
7. Florien Free State Festival
8. Sales Tax Issues
9. Upcoming Events
10. Upcoming Tournaments
11. Ads Placed this Period
12. Contract with Haynie & Associates

Bobbie Jackson seconded the motion. Motion carried.

Action #7: Kyle Martinez made a motion to adjourn. Martha Henderson seconded the motion. Meeting adjourned.

President, Geri Alford

Date

Witness

Date