

**Sabine Parish Tourist Commission**  
**MINUTES**  
**Tuesday, October 9, 2018**  
**12:00 pm**

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**Board Members Present:**

Kyle Martinez  
Martha Henderson  
Bonnie Fox-Miles  
Edith Palmer  
Bobbie Jackson  
Geri Alford  
Daniel Bennett

**Not Present:**

**Staff Present:**

Linda Curtis-Sparks  
Wanda Rivers  
Whitney Hart

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Kyle Martinez, President, called the regularly scheduled meeting of the Sabine Parish Tourist Commission to order.

The prayer and pledge were led by Linda Curtis-Sparks.

**Action #1:** Edith Palmer made a motion to approve the October 2018 agenda of the Sabine Parish Tourist Commission Board meeting. Bonnie Fox-Miles seconded the motion. Motion carried.

**Action #2:** Geri Alford made a motion to approve the September 2018 minutes. Daniel Bennett seconded the motion. Motion carried.

Mrs. Sparks presented the September 2018 financials. She stated reimbursement funds from several grants should be in by the end of the year. She believes that the 2018 annual budget will come in under budget, but some categories will be over because of major repairs.

**Action #3:** Martha Henderson made a motion to approve the September 2018 financials of the SPTC. Geri Alford seconded the motion. Motion carried.

Mrs. Sparks informed the Board that she is currently working on 50<sup>th</sup> anniversary of Toledo Bend. She then gave an update on the Toledo Bend/Zwolle Museum. She plans on meeting with Zwolle Mayor Pie Martinez in the coming weeks concerning a timeline on physical repairs on the Zwolle Depot and funds needed. They attorney and CPA are working on documents for Incorporation of the Friends Group for the Toledo Bend/Zwolle Museum.

She made the Board aware of the No Man's Land events and the tremendous marketing that has gone into the kickoff events from each parish involved. She gave an update on the lunker art fish restoration project. Three fish are available for sponsorship to be repainted. One fish has been completed, two are in the process of being painted, and three others are in various stages.

Mrs. Sparks informed the Board of a historic shift that has happened in the fishing world. 69 of the pro fishermen have left BASS and signed with Major League Fishing (MLF). MLF is providing numerous benefits to the pros and there will be much excitement surrounding this shift in 2019. She discussed the possibility of having an MLF event on Toledo Bend in the coming year, but will need support from the

state and surrounding parishes. She stated that a new FLW College tournament has been added to the schedule for November 2018 due to an emergency relocation for the tournament. She asked that the Board approves the addition of this tournament.

**Action #4:** Bonnie Fox-Miles made a motion to approve the addition of the FLW Yeti College tournament. Daniel Bennett seconded the motion. Motion carried.

Mrs. Sparks informed the Board that the usage of Enterprise Funds from the state, that provides approximately one half of the Commission's revenues, are currently being studied. Kyle Martinez inquired as to whether or not online vacation rental agencies such as Airbnb were remitting occupancy tax on their rentals. Mrs. Sparks stated that in the beginning they were not, but as of now she believes that all of them are. The tax office is continually checking to make sure all eligible accommodations are remitting the appropriate taxes.

**Action #5:** Edith Palmer made a motion to accept the October 2018 Director's Report which also included the following:

1. Occupancy Tax on Monthly Sales
2. Google Analytics Numbers for Website
3. Meeting with Lake Businesses
4. Update on Toledo Town Intersection Project
5. New 2018 Fishing Tournament Added
6. October Meeting with the Lt. Governor
7. Signage Meeting with DOTD

Geri Alford seconded the motion. Motion carried.

**Action #6:** Bonnie Fox-Miles made a motion to adjourn. Geri Alford seconded the motion. Meeting adjourned.

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President, Kyle Martinez

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Date

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Witness

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Date