

Sabine Parish Tourist & Recreation Commission  
1601 Texas Hwy.  
Many, LA  
MINUTES  
November 14, 2022  
12:00 pm

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Board Members Present:	Board Members Absent:	Staff Present:	Public Present:	Guest Present
Lauren Moore Martha Henderson Bonnie Fox-Miles Edith Palmer Suzanne Williams	Bobbie Jackson Hannah Savell	Georgia Craven Krystal Sepulvado Kaitlyn Johnson		Jacquelyn Blackwell

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Lauren Moore, President called the meeting of the Sabine Parish Tourist & Recreation Board to order.

Ms. Moore led the prayer and pledge.

**Action #1:** Martha Henderson made a motion to approve the November 2022 agenda of the Sabine Parish Tourist & Recreation Commission board meeting. Edith Palmer seconded the motion. No discussion. Motion carried.

No public comments were made during this meeting.

**Action #2:** Bonnie Fox-Miles made a motion to approve the October 2022 minutes of the Sabine Parish Tourist & Recreation Commission board meeting. Suzanne Williams seconded the motion. No discussion. Motion carried.

**Action #3:** Edith Palmer made a motion to approve the October 2022 financials. Martha Henderson seconded the motion. No discussion. Motion carried

Jacquelyn Blackwell, a representative with the marketing group Advanced Travel and Tourism, gave a presentation on the benefits of using this company for our digital and social media marketing. Kaitlyn Johnson added statistics to support the case for change.

**Action #4:** Suzanne Williams made a motion to enter contract with Advanced Travel and Tourism as our digital marketing company. Edith Palmer seconded the motion. No discussion. Motion carried

Ms. Craven presented the 2023 Marketing Plan.

**Action #5:** Suzanne Williams made a motion to accept the 2023 Marketing Plan. Bonnie Fox-Miles seconded the motion. No discussion. Motion carried.

Edith Palmer introduced the 2023 budget and let the board know there will be a vote in the December meeting to approve it.

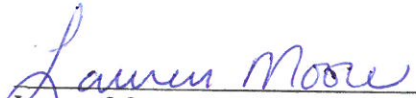
Krystal Sepulvado discussed the upcoming Sabine Parish Tourist & Recreation Open House. This will be a community event.

Ms. Craven presented her Director's Report.

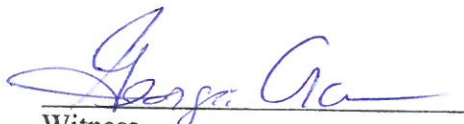
**Action #7:** Martha Henderson made a motion to accept the Director's Report. Suzanne Williams seconded the motion. No discussion. Motion carried.

Discussion was held by the board to move the December board meeting date to December 14<sup>th</sup> due to several conflicts of the board members.

**Action #8:** Martha Henderson made a motion to adjourn. Bonnie Fox-Miles seconded the motion. No discussion. Motion carried.

  
\_\_\_\_\_  
Lauren Moore, President

12-14-22  
Date

  
\_\_\_\_\_  
Witness

12-14-22  
Date