

Sabine Parish Tourist & Recreation Commission
1601 Texas Hwy.
Many, LA
MINUTES
May 17, 2022
12:00 pm

Board Members Present:

Lauren Moore
Edith Palmer
Martha Henderson
Bonnie Fox-Miles
Bobbie Jackson
Suzanne Williams
Hannah Savell

Board Members Absent:

Staff Present:

Georgia Craven
Marjorie Hogan
Autumn Palmer

Public Present:

Lauren Moore, President called the meeting of the Sabine Parish Tourist & Recreation Board to order.

Ms. Moore led the prayer and pledge.

Georgia Craven requested Bassmaster Proposal update be added as an item under Old Business.

Action #1: Edith Palmer made a motion to approve the May 2022 agenda of the Sabine Parish Tourist & Recreation Commission board meeting with the addition of Bassmaster Proposal update under Old Business. Hannah Savell seconded the motion. No discussion. Motion carried.

There were no public comments made during this meeting.

Action #2: Bonnie Fox-Miles made a motion to approve the April 2022 minutes of the Sabine Parish Tourist & Recreation Commission board meeting. Bobbie Jackson seconded the motion. No discussion. Motion carried.

Action #3: Suzanne Williams made a motion to approve the April 2022 financials. Edith Palmer seconded the motion. No discussion. Motion carried.

Georgia Craven announced that LOT has approved funding of up to \$50,000 for the proposed 2023 Bass Elite Tournament.

Ms. Craven advised the board members that SPTRC will apply for the 2022-2023 Cooperative Marketing Program Grant. CMP application requires an updated copy of the resolution approved in December 2021, giving her approval to apply for said grant.

Ms. Craven also advised the board that SPTRC filed an insurance claim for damages caused by the hot water heater malfunctioning & flooding the conference room. Insurance adjuster has come by to survey the damage and we are waiting on his report.

Ms. Craven announced that she will temporarily head the Leaders Against Litter Committee until a new leader is appointed. She said this committee is important to the parish and every effort should be made to continue their mission.

Ms. Craven reviewed the Director's Report & advised the board that there was a slight increase in occupancy tax for March 2022, Sale on the Trail was a success, she & Autumn attended to Rural Tourism Conference last week in Natchitoches, & Sealy Outdoor Big Bass Splash will be held this weekend. She was invited to speak at the awards ceremony on Sunday.

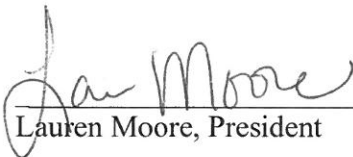
Action #4: Edith Palmer made a motion to approve the Director's report, which included the following:

- a. Overnight room sales & occupancy tax
- b. Google Analytics
- c. Q2 2022 Major Events & Initiatives
- d. Upcoming Meetings
- e. Ads placed March 2022
- f. Budget Update
- g. Recognition

Suzanne Williams seconded the motion. Motion carried.

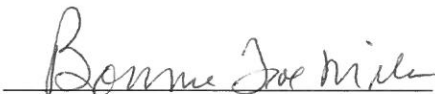
Lauren Moore thanked SPTRC employees for all their hard work & welcomed Autumn Palmer to the staff. She also congratulated Edith Palmer for her induction into the Hall of Fame.

Action #8: Martha Henderson made a motion to adjourn. Suzanne Williams seconded the motion. No discussion. Motion carried.



Lauren Moore, President

6-14-22
Date



Witness

6-14-22
Date