

Sabine Parish Tourist & Recreation Commission
1601 Texas Hwy.
Many, LA
MINUTES
June 14, 2022
12:00 pm

Board Members Present:

Lauren Moore
Edith Palmer
Martha Henderson
Bonnie Fox-Miles
Bobbie Jackson
Suzanne Williams
Hannah Savell

Board Members Absent:

Staff Present:

Georgia Craven
Marjorie Hogan
Autumn Palmer
Kaitlyn Johnson

Public Present:

Gloria Thompson

Lauren Moore, President called the meeting of the Sabine Parish Tourist & Recreation Board to order.

Ms. Moore led the prayer and pledge.

Action #1: Martha Henderson made a motion to approve the June 2022 agenda of the Sabine Parish Tourist & Recreation Commission board meeting. Edith Palmer seconded the motion. No discussion. Motion carried.

Gloria Thompson attended the meeting to give an update on the licensing process for Toledo Bend fishing guides. Captain's licenses for guides for hire is required by the U. S. Coast Guard and is a federal law. The U. S. Coast Guard will begin sending "Cease & Desist" letters within 45 days to guides who are not licensed, giving them 30 days to comply with this law. After the 30 days, USCG will begin issuing fines to those who continue to operate while not in compliance. She stated that guides not willing to obtain a captain's license will be forced to cancel guided trips. She wanted to advise the board that tourism may be affected, and the area may lose revenue due to visitors canceling trips to Toledo Bend because of this issue.

Action #2: Bonnie Fox-Miles made a motion to approve the May 2022 minutes of the Sabine Parish Tourist & Recreation Commission board meeting. Suzanne Williams seconded the motion. No discussion. Motion carried.

Action #3: Edith Palmer made a motion to approve the May 2022 financials. Bobbie Jackson seconded the motion. No discussion. Motion carried.

Georgia Craven informed the board that the 2021 audit is still ongoing.

Ms. Craven introduced new addition to the staff, Kaitlyn Johnson, Marketing & Events Coordinator.

Ms. Craven reviewed the Director's Report & advised the board occupancy tax collections is about the same. There are still a few short term rentals that are not submitting occupancy tax on a regular basis. Phase 2 of Project Reimagine is ongoing. We are in the process of refreshing our newsletters and website for a more appealing look.

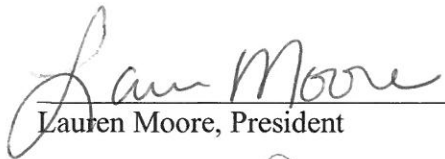
Action #4: Suzanne Williams made a motion to approve the Director's report, which included the following:

- a. Overnight room sales & occupancy tax

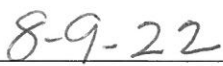
- b. Google Analytics
- c. Q2 2022 Major Events & Initiatives
- d. Q3 2022 Major Events & Initiatives
- e. Upcoming Meetings
- f. Ads placed March 2022
- g. Budget Update
- h. Recognition

Hannah Savell seconded the motion. Motion carried.

Action #8: Bobbie Jackson made a motion to adjourn. Suzanne Williams seconded the motion. No discussion. Motion carried.




Lauren Moore, President



Date



Witness



Date