

**Sabine Parish Tourist Commission  
1601 Texas Hwy  
Many, LA 71449**

**AGENDA**

**February 14, 2017  
12:00 p.m.**

- I. Prayer and Pledge**
- II. Call to Order**
- III. Approval of Agenda**
- IV. Public Comment Period**
- V. Approval of December 2016 Minutes (vote)**
- VI. Approval of December 2016 and January 2017 Financials (vote)**
- VII. Old Business**
  - 1. Update on Bassmaster Elite event**
    - a. Internet**
    - b. Sponsor**
- VIII. New Business**
  - 1. Approval of Tourism Educational Program for Litter (vote)**
  - 2. Lieutenant Governor's Reception for National Tourism Week – Jerry Mayer TV Coverage and News Production**
  - 3. Update on Bass Champs**
  - 4. Changes or Considerations on Marketing Plan**
    - a. Update on \$20,000 Marketing Money in Budget**
      - 1. TV and Interactive Marketing (LOT)**
      - 2. Best of Louisiana Outdoors**
      - 3. Social Media Influencer Campaign for Louisiana Outdoors**
  - 5. Fly Rod Chronicles TV Show Proposal (vote)**
- IX. Director's Report (vote)**
  - 1. Consideration of Restaurant Tax for State Tourism**
  - 2. Changes at LOT**
  - 3. Tourism Growth for State**
  - 4. LTPA Advocacy Program for 2017**
  - 5. US Capitol Hill Legislative Fly In**
  - 6. Louisiana Sportsman Article**

6. Louisiana Sportsman Article
7. Pendleton Bridge Resort & Marina Closure
8. American Roads and Global Highways
9. Tourism Director for Sabine County
10. Los Adaes May Re-Open
11. TBLA Idea
12. CMP Grant Application Due in April