

Sabine Parish Tourist Commission

1601 Texas Hwy

Many, LA 71449

September 12, 2017

12:00 p.m.

AGENDA

- I. Prayer and Pledge
- II. Call to Order
- III. Approval of Agenda
- IV. Public Comment Period
- V. Approval of August 2017 Minutes (vote)
- VI. Approval of August 2017 Financials (vote)
- VII. Old Business
 - a. Update on future funding issues
 1. Meeting with SRA, request to LA Department of Economic Development on studies
 2. Discussion on legislation to increase occupancy
 3. Met with John Deveney & Associates
 4. Lt. Governor comments on need for plan for money on deposit because of fight over Enterprise Funds
- VIII. New Business
 - a. Social media training with staff and Board members, mandatory attendance required. Establish date for training.
 - b. Update on TBLA Grant Project at intersection of Hwy 6 and Hwy 191
 - c. Update on litter campaign and parish wide pickup date of September 30th (rain day October 21st)
 - d. Report on BASS tournaments for 2017 - 2018
 1. Status of three BASS events for 2018 - \$6,000 donation
 2. FLW request for 2019
 - e. Exception to employee policy to pay Whitney for accumulated comp time because of her change in employment.
- IX. Director's Report (vote)
 - a. Keep Louisiana Beautiful Conference September 19th-21st
 - b. Kyle Edmiston's award
 - c. October Staycation ads

- d. State Enterprise Funds statistics for the year
- e. Occupancy tax statistics for the year
- f. Google Analytics for the year
- g. Advocacy meeting on RV pads
- h. Hodges Gardens closure
- i. Encore retirement application
- j. State tour guide writer visited our area
- k. Social media training
- l. No Man's Land Celebration preparations
- m. Sabine Parish Trash Bash to be held this month
- n. Meeting with lessee of Pirate's Cove