

Sabine Parish Tourist Commission
1601 Texas Hwy
Many, LA 71449
October 10, 2017
12:00 p.m.

AGENDA

- I. Prayer and Pledge
- II. Call to Order
- III. Approval of Agenda
- IV. Public Comment Period
- V. Approval of September 2017 Minutes (vote)
- VI. Approval of September 2017 Financials (vote)
- VII. Old Business
 1. Update on issues that impact future funding for SPTC
 - a. Summary of parish wide water project
 - b. Hearing on Enterprise Funds
 - c. Future legislation on RV pad revenue, etc.
 2. Update on TBLA grant process
- VIII. New Business
 1. Social media exercise using Facebook
 2. Discussion on No Man's Land celebration
- IX. Director's Report (vote)
 1. Google Analytic Report
 2. Three BASS Events
 3. El Camino Real Caddo Region
 4. No Man's Land, Becoming Louisiana Celebration
 5. Cypress Bend/Best Western FAM for Meeting Planners and Travel Agents
 6. State Park Photography Shoot
 7. DOTD Permit for TBLA Grant
 8. Influencer Campaign
 9. Sabine Parish Leaders Against Litter Campaign
 10. Act 355 and Requirements Concerning Visitor Enterprise Funds
 11. Destination Louisiana, Sabine Parish Featured for October