

Sabine Parish Tourist Commission

1601 Texas Hwy

Many, LA 71449

November 7, 2018

12:00 p.m.

AGENDA

- I. Prayer and Pledge
- II. Call to Order
- III. Approval of Agenda
- IV. Public Comment Period
- V. Approval of October 2018 Minutes (vote)
- VI. Approval of October 2018 Financials (vote)
- VII. Old Business
 1. Future Funding for Marketing Toledo Bend
 - a. Update on Enterprise Fund Conference Call
 - b. Update on Occupancy Tax Issue – Sen. Long
 - c. Update on Ownership, Cabins, etc.
 - d. Louisiana State Park Foundation Meeting with David Young
 2. Report on Luncker Art Fish
- VIII. New Business
 1. Summary of End of Year Results Submitted for Louey Award to Louisiana Travel Association
 2. Amend 2018 Budget to Reflect Changes in Income and Approved Expenditures (vote)
 3. Discussion and Approval of 2019 Marketing Plan (vote)
 4. Discussion and Approval of 2019 Budget (vote)
 5. Election of Officers (vote)
 6. Approval of Official Journal for 2019 (vote)
 7. Executive Director Contract for 2019 (vote)
 8. Update on Regional Heritage Tourism
 - a. 50th Anniversary of Toledo Bend
 - b. El Camino Real de los Tejas – SPTC to Become Treasurer – Additional Set of Books – Approve (vote)
 - c. No Man’s Land
 1. Budget for Renegade Rally
 - aa. SPTC Contributions
 2. Sponsorship for Ride
 3. Update on February 15th Event
 9. 2019 Fishing Tournaments
 10. Scenic Byway Resolution Required for Natchitoches and Sabine
- IX. Director’s Report (vote)
 1. Occupancy Tax Collections
 2. Google Analytics
 3. Changes and Additional Accommodations on Lake

4. Meeting at South Toledo Bend State Park
5. Louisiana Public Service Commission Meeting
6. Scenic Byway Meeting
7. New FLW Tournament Added for 2018
8. Kayak Bassin' Tournament
9. Filming on Toledo Bend
10. Inmates Scheduled to Work at Office
11. Update on No Man's Land
12. Linda's Surgery
13. Presentation Given at TBLA Meeting
14. Advise of Attorney General's Opinion