

Sabine Parish Tourist Commission

1601 Texas Hwy

Many, LA 71449

July 10, 2018

12:00 p.m.

AGENDA

- I. Prayer and Pledge
- II. Call to Order
- III. Approval of Agenda
- IV. Public Comment Period
- V. Approval of June 2018 Minutes (vote)
- VI. Approval of June 2018 Financials (vote)
 1. Update on 2018 Budget
 2. Budget Comparable Chart
- VII. Old Business
 1. Update on Tournaments for 2019
- VIII. New Business
 1. Summary of 2017 Legislative Audit – Eugene Fremaux
 2. Discussion of Policy and Procedures
- IX. Director's Report (vote)
 1. Bassmaster Top 100 Lakes
 2. Bids Advertised for Back Porch Remodel
 3. TBLA Grant and Master Gardeners Grant Update
 4. Competitive Marketing Grant
 5. Development of No Man's Land Celebration and Heritage Tourism Program
 6. Zwolle/Toledo Bend Museum Activity
 7. Friends of Ft. Jesup Meeting June 27th
 8. Bass Tournaments
 9. Google Analytics Update
 10. Occupancy Update
 11. Programmatic Online Targeting
 12. Randy Ziegler's Resignation from SPTC Board
 13. Report on Texas Monthly and Southern Living Digital
 14. Programmatic Marketing Placed Through the Graham Group

