

Sabine Parish Tourist Commission

1601 Texas Hwy  
Many, LA 71449

February 12, 2018  
12:00 p.m.

AGENDA

- I. Prayer and Pledge
- II. Call to Order
- III. Approval of Agenda
- IV. Public Comment Period
- V. Approval of November 2017 Minutes (vote)
- VI. Approval of November 2017, December 2017, and January 2018 Financials (vote)
- VII. Old Business
  1. Future funding issues
    - a. Update on RV legal issues
  2. Update on cost and schedule of work on TBLA intersection project
- VIII. New Business
  1. Agreement to fund Kayak Bassin' event on Toledo Bend for 2018
  2. Reprint of RV Guide
  3. Consideration of Hall of Fame Program
  4. Policy on reserve funds on deposit
  5. Discussion concerning remodeling project to take in back porch for storage
  6. Consideration of renting additional office space
- IX. Director's Report (vote)  
December
  1. Audit Engagement Letter
  2. Advocacy Conference Call
  3. Kayak Tournament
  4. Ethics Training
  5. State Scenic By-Way Conference
  6. No Man's Land
  7. TBLA Grant
  8. Retirement Marketing Plan
  9. Fort Jesup Friends Group
  10. 2018 Mailings

## 11. Christmas on the Sabine

### January

1. 2017/2018 Louey Awards
2. Update on Success of 2017 Marketing Plan, Website Views, and Room Night Sales
3. Scenic By-Way Meeting in Marksville December 12th-15<sup>th</sup>
4. 2018 Tournament Schedule
5. Update on Possible Texas Pavilion for Future Tournaments
6. No Man's Land Historical Event
8. Federal Work Program for Seniors
9. RV Occupancy Tax Issue
10. LARVC: BAC Production RV Shows

### February

1. Rebranding for Louisiana
2. Report on 3 Bassmaster Events (College, High School, and Upcoming Nations)
3. Possible Photos from John Toliver for Birding and Retirement
4. Report on Litter Program
5. LACVB Bassmaster Classic Booth
6. Louey Awards & LTA Membership Luncheon
7. Ending Report for 2017
8. Repairs and Maintenance to Building, Grounds, and Facilities this Month
9. El Camino Real Lobanillo Swales
10. Council on Aging Advisory Council
11. Need to Reprint New RV Guide and Why
12. Selection of Assistant Secretary of Tourism
13. Advocacy Fundraiser
14. Opportunities for North and South Toledo Bend State Park's Ex. Horseback Riding, Zip Lines, Water Slides
15. Ad design for 2018 for print, digital, and retirement