

Sabine Parish Tourist Commission
MINUTES
Tuesday, March 13, 2018
12:00 pm

Board Members Present:

Martha Henderson
Bonnie Fox-Miles
Edith Palmer
Randy Ziegler, III
Geri Alford

Not Present:

Kyle Martinez
Barbara Peterson

Staff Present:

Linda Curtis-Sparks
Wanda Rivers
Whitney Hart

Martha Henderson, Vice-President, called the regularly scheduled meeting of the Sabine Parish Tourist Commission to order.

The prayer and pledge were led by Linda Curtis-Sparks.

Action #1: Bonnie Fox-Miles made a motion to approve the March 2018 agenda of the Sabine Parish Tourist Commission Board meeting. Edith Palmer seconded the motion. Motion carried.

Action #2: Edith Palmer made a motion to approve the February 2018 minutes. Bonnie Fox-Miles seconded the motion. Motion carried.

Mrs. Sparks presented the February 2018 financials. She also informed the Board that there is one more deposit due from the State Treasurer's office before the 2017 financials can be closed out. This deposit is from a state rebate of sales tax from hotel room sales in Sabine Parish and is dedicated to marketing.

Action #3: Bonnie Fox-Miles made a motion to approve the February 2018 financials of the SPTC. Geri Alford seconded the motion. Motion carried.

Mrs. Sparks updated the Board on the successful relocation of the Sabine Parish Chamber of Commerce to the Tourist Commission building. She stated that the furniture, a couch, two armchairs, a coffee table, and an end table, from the lobby has been placed for bids. Partitions have been ordered for Representative Howard's office in the lobby. The Chamber of Commerce will use the Tourist Commission's internet service until theirs is installed.

Action #4: Edith Palmer made a motion to amend the policy for the Tourist Center for meetings or events pertaining to the serving of alcoholic beverages. It will be on an as requested basis per the Director's approval and with the required insurance coverage. Geri Alford seconded the motion. Motion carried.

Linda Curtis-Sparks discussed the bid for a 2019 Bassmaster Elite event. Two dates in March are being held for the tournament and if the bid is not accepted, Kayak Bassin' and Bassmaster Nation may be considered to take the dates, with Bassmaster College and High School being in January 2019. This would depend on the Louisiana Office of Tourism agreeing with the change for sponsorship funds.

She provided the Board with a policy for the funds on deposit.

Action #5: Randy Ziegler, III made a motion to approve the policy for funds on deposit. Edith Palmer seconded the motion. Motion carried.

She invited the Board to attend the Bass Unlimited Banquet on April 20th. She gave an update on the plans for renovation of the building to allow for additional storage of printed promotional materials and explained that the contractor drawing the plans is waiting on fire marshal approval.

Action #6: Edith Palmer made a motion to accept the March 2018 Director's Reports which also included the following:

1. January Occupancy
2. State Enterprise Funds
3. Domain Transfers for Website
4. Assistant Secretary of Tourism Appointment
5. Upcoming Meeting
6. El Camino Real Caddo Region Marketing Meeting
7. No Man's Land Celebration 2018-2021
8. 50th Anniversary of Toledo Bend 2019
9. LACVB Meeting 3/25-3/27
10. La. Tourism Development Commission Meeting – Baton Rouge 3/26
11. Bassmaster Elite Bid
12. TBLA Lunker Bass Program has 30 Lunkers as of 3/13/18
13. Litter Meetings
14. SPCOC
15. Google Analytics Views to Website at 45,106 as of 3/12/18
16. Bassmaster Classic – SPTC Worked with the Louisiana Office of Tourism at Classic Expo 3/16-3/19

Geri Alford seconded the motion. Motion carried.

Action #7: Geri Alford made a motion to adjourn. Randy Ziegler, III seconded the motion. Meeting adjourned.

Vice-President, Martha Henderson

Date

Witness

Date