

Sabine Parish Tourist Commission
MINUTES
Monday, February 12, 2018
12:00 pm

**Board Members
Present:**

Kyle Martinez
Martha Henderson
Bonnie Fox-Miles
Edith Palmer
Randy Ziegler, III
Barbara Peterson

Not Present:

Geri Alford

Staff Present:

Linda Curtis-Sparks
Wanda Rivers
Whitney Hart

Guests:

Randy Rolland

Kyle Martinez, President, called the regularly scheduled meeting of the Sabine Parish Tourist Commission to order.

The prayer and pledge were led by Linda Curtis-Sparks.

Mrs. Sparks informed the Board that the February 2018 agenda would need to be amended to remove two items and add one item.

Action #1: Edith Palmer made a motion to approve the February 2018 agenda of the Sabine Parish Tourist Commission Board meeting. Randy Ziegler, III seconded the motion. Motion carried.

Kyle Martinez welcomed the guest, Randy Rolland from Cypress Bend Resort.

Action #2: Bonnie Fox-Miles made a motion to approve the November 2017 minutes. Edith Palmer seconded the motion. Motion carried.

Linda-Curtis Sparks and Wanda Rivers presented the November 2017, December 2017, and January 2018 financials. Linda Curtis-Sparks informed the Board that 2017 ended with a surplus, which allowed budget cuts to be smaller in 2018 than anticipated. She also discussed numerous repairs that were being made to the building and the costs associated with each. She made the Board aware that Wanda would be attending the Bassmaster Classic in North Carolina and would incur travel expenses.

Action #3: Martha Henderson made a motion to approve the November 2017, December 2017, and January 2018 financials of the SPTC. Bonnie Fox-Miles seconded the motion. Motion carried.

Mrs. Sparks gave the Board an update on the TBLA intersection project. She is expecting the cost will be lower than anticipated at the beginning of the project. The project is progressing, but has been delayed because of rain.

She asked the Board to agree to fund the Kayak Bassin' event on Toledo Bend for 2018. She described a new technology that was developed for this tournament that would be a huge asset for TBLA and the lake itself that will size and track fish as they are caught by taking a picture. She informed the Board of the Texas Share Lunker program that Texas Parks & Wildlife has for 8-12 lb fish.

Action #4: Edith Palmer made a motion to approve the funding of the 2018 Kayak Bassin' tournament. Randy Ziegler, III seconded the motion. Motion carried.

Linda Curtis-Sparks informed the Board that a reprint of the RV Guide would be needed as the Tourist Commission is taking part in new RV shows in 2018.

Action #5: Edith Palmer made a motion to approve the reprint of the RV Guide. Randy Ziegler, III seconded the motion. Motion carried.

Martha Henderson asked the Board if they would consider assuming the responsibility for the Sabine Parish Hall of Fame Program in the coming years. A discussion was held among the Board members as to whether or not the Hall of Fame program met the mission of the Tourist Commission. No action was taken.

Kyle Martinez and Edith Palmer presented the Board with the idea of an additional tenant moving into the Tourist Commission building. Use of equipment, utilities, etc. was discussed.

Action #6: Randy Ziegler, III made a motion to approve an additional tenant moving into the Tourist Commission building. Bonnie Fox-Miles seconded the motion. Motion carried.

Linda Curtis-Sparks asked the Board to approve the Compliance Questionnaire for the 2017 audit.

Action #7: Edith Palmer made a motion to approve the Compliance Questionnaire. Randy Ziegler, III seconded the motion. Motion carried.

Action #9: Bonnie Fox-Miles made a motion to accept the December 2017, January 2018, and February 2018 Director's Reports which also included the following:

December

1. Audit Engagement Letter
2. Advocacy Conference Call
3. Kayak Tournament
4. Ethics Training
5. State Scenic By-Way Conference
6. No Man's Land
7. TBLA Grant
8. Retirement Marketing Plan
9. Fort Jesup Friends Group
10. 2018 Mailings
11. Christmas on the Sabine

January

1. 2017/2018 Louey Awards
2. Update on Success of 2017 Marketing Plan, Website Views, and Room Night Sales
3. Scenic By-Way Meeting in Marksville December 12th-15th
4. 2018 Tournament Schedule
5. Update on Possible Texas Pavilion for Future Tournaments
6. No Man's Land Historical Event

8. Federal Work Program for Seniors
9. RV Occupancy Tax Issue
10. LARVC: BAC Production RV Shows

February

1. Rebranding for Louisiana
2. Report on 3 Bassmaster Events (College, High School, and Upcoming Nations)
3. Possible Photos from John Toliver for Birding and Retirement
4. Report on Litter Program
5. LACVB Bassmaster Classic Booth
6. Louey Awards & LTA Membership Luncheon
7. Ending Report for 2017
8. Repairs and Maintenance to Building, Grounds, and Facilities this Month
9. El Camino Real Lobanillo Swales
10. Council on Aging Advisory Council
11. Need to Reprint New RV Guide and Why
12. Selection of Assistant Secretary of Tourism
13. Advocacy Fundraiser
14. Opportunities for North and South Toledo Bend State Park's Ex. Horseback Riding, Zip Lines, Water Slides
15. Ad design for 2018 for print, digital, and retirement

Martha Henderson seconded the motion. Motion carried.

Action #10: Edith Palmer made a motion to adjourn. Martha Henderson seconded the motion. Meeting adjourned.

President, Kyle Martinez

Date

Witness

Date