

Sabine Parish Tourist Commission
1601 Texas Hwy
Many, LA 71449
March 14, 2017
12:00 p.m.

AGENDA

- I. Prayer and Pledge
- II. Call to Order
- III. Approval of Agenda
- IV. Public Comment Period
- V. Approval of February 2017 Minutes (vote)
- VI. Approval of February 2017 Financials (vote)
- VII. Old Business
 - a. Bassmaster Classic
 - b. Update on Bassmaster Elite
 1. Radio and TV Ads
 2. Kyle Edmiston Here
 3. Sponsorship
 - c. National Tourism Week
 1. Jerry Mayer TV Productions for TV Coverage and Bass Trail Kick Off
 - d. Update on Grant at Hwy 191 and Hwy 6
- VIII. New Business
 - a. Social Media Policy (vote)
 - b. Audit – Compliance Letter
- IX. Director's Report (vote)
 - a. State Park Cabin and Entrance Price Increase
 - b. Aviation Article
 - c. Oilman's Tournament Ads
 - d. Grill to Open at Wildwood
 - e. TV Ad with State of Louisiana
 - f. March Board Meeting
 - g. Japanese Writers to Attend FAM on Toledo Bend
 - h. TV Show/Casting Cajun Filming on Toledo Bend February 28th – March 2nd
 - i. Bassmaster Classic

- j. TBLA/Certificate Program**
- k. Restaurant Tax for Tourism Being Considered**
- l. Update on Intersection Grant at Hwy 191 and Hwy 6**
- m. Additional State Requirement for 2018 Audits**
- n. El Camino Website**
- o. Texas – Sabine County Hotel Study and Tour with Judge Melton**