

Sabine Parish Tourist Commission

1601 Texas Hwy

Many, LA 71449

April 10, 2018

12:00 p.m.

AGENDA

- I. Prayer and Pledge
- II. Call to Order
- III. Approval of Agenda
- IV. Public Comment Period
- V. Approval of March 2018 Minutes (vote)
- VI. Approval of March 2018 Financials (vote)
- VII. Old Business
 1. Future funding issues
 - a. Consideration of legislation in 2019 for increase of occupancy tax
 - b. Letter to non-lake residents encouraging participation on renting of second homes and camps.
 - c. Update on occupancy tax ordinance
 - d. Report on parish water study
 2. Consideration of remodeling back porch area for additional storage for promotional items (vote)
- VIII. New Business
 1. Production cost of new Tour Guide for 2018 (vote)
 2. Grant for kickoff event for No Man's Land of \$10,000, add to budget if approved (vote)
 3. \$6,000 grant for litter, add to budget if approved (vote)
- IX. Director's Report (vote)
 1. Legislative Session/Enterprise Funds
 2. Leaders Against Litter
 3. DeSoto Request for 2019 Bassmaster Elite Funds
 4. Hodges Roses Moved to Cypress Bend Park
 5. Keep Kastin' TV Show to Film on Toledo Bend
 6. Competitive Event Grant Program
 7. Tour Guide Reprint Needed this Year
 8. Staff Vacation Days Taken

9. Bass Unlimited Banquet April 20th

10. Meetings included La Association of Convention and Visitor's Bureaus, La Tourism Development Commission, El Camino Caddo Region Marketing Group, La Travel Association, Legislative Bill Review, LTA Legislative Dinner, and No Man's Land Marketing Group.